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# DQ; The New Literacy of the 21st Century

Digital Citizenship

Technology is a useful servant but a dangerous master - Christian Lous Lange

#### Understanding the New Literacy

In the age of artificial intelligence, automation, and social media dominance, the world has moved far beyond traditional literacy. Reading, writing, and arithmetic are no longer enough. A new literacy has emerged-Digital Intelligence (DQ)-the ability

to use digital technologies responsibly, ethically, and effectively. From rural classrooms to global universities, every educator today faces a common challenge: preparing students for a world that is digitally driven but ethically fragile. While technology empowers, it also poses serious risks such as misinformation, online addiction, data privacy breaches, cyber bullying, and the loss of real-world empathy.

### What is Digital Intelligence (DQ)?

DQ is more than digital skills. It's a broader framework that includes:

- Digital citizenshipunderstanding online rights and responsibilities
- Cyber security-protecting digital identities and data
- Media and Information Literacy - recognising fake news and bias
- Digital Emotional Intelligence

Fake

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News



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- building empathy in online interactions

• AI Ethics and Values - engaging with technology rooted in moral principles

Today, schools must prepare students not only to use technology but also to question and guide its use for the common good.

### Global Crisis of Misinformation and Digital Divide

Recent global events, including the COVID-19 pandemic and conflicts in various regions, have highlighted a concerning aspect of the digital revolution: the misinformation pandemic.

- A viral false claim can now cause real-world violence.
- Young students are often unable to distinguish truth from manipulation.

#### EDITORIAL

• Social media has become a battleground of ideologies, often devoid of ethical discourse.

Moreover, the digital divide still haunts large parts of the world. While urban students explore AI and robotics, rural children struggle for basic access to stable internet. This imbalance widens inequality and hinders inclusive development.

For educators, this raises a crucial question: Are we teaching our children how to think or what to think?

We must move toward a model of education that emphasizes:

- Critical thinking over blind consumption
- Values over viral trends
- Community building over digital isolation

## The Educator's Role in Building a Digitally Ethical Generation

To face this global issue, educators must become digital mentors, guiding students to harness technology with wisdom, purpose, and ethics.

#### **Key Action Points:**

1. Integrate DQ in the Curriculum

- Include modules on media literacy, digital etiquette, and AI understanding.
- Integrate digital ethics into daily class discussions.
- 2. Train the Trainers
  - Conduct regular workshops for teachers on digital risks and opportunities.
  - Collaborate with cyber security and AI experts for insights.
- 3. Encourage Dialogue Across Faiths and Ideologies
  - Foster platforms where Page 3

#### Afzal Kolari Executive Director, IAME

# Celebrating our unsung heroes..

A swe flip through the pages of our lives, embarking on new adventures and conquering daily challenges, it's easy to forget the constant, unwavering support system that underpins it all: our parents. This July 27th, as the nation observes National Parents' Day, it's the perfect opportunity to pause and truly appreciate these incredible individuals who shape who we are and who we aspire to be.

Think about it for a moment. From our very first steps to our latest academic triumphs, our parents have been our biggest cheerleaders, our most patient teachers, and our safest haven. They are the ones who celebrated our smallest victories with gusto and offered a comforting hand during our biggest disappointments. They worked tirelessly, often behind the scenes, to ensure we had every opportunity to learn, grow, and thrive

Beyond providing for our basic needs, parents instill in us values, morals, and the life lessons that guide our decisions long after we leave the comfort of our homes. They teach us the importance of hard work, kindness, resilience, and integrity. They make sacrifices, big and small, without a second thought, always prioritizing our well-being and future above their own.

In the bustling routine of school life, homework, and extracurriculars, we sometimes take their efforts for granted. This National Parents' Day, let's make a conscious effort to show our gratitude. It doesn't have to be a grand gesture. A heartfelt "thank you," a helping hand with chores, a good report card, or simply spending quality time with them can mean the world. Let them know their endless love and tireless dedication do not go unnoticed.

So, on behalf of the entire school community, we extend our warmest wishes to all parents. Thank you for your unwavering love, your boundless patience, and your endless sacrifices. You are truly our first and most important teachers, and we are incredibly grateful for everything you do.

Happy National Parents' Day!



students from diverse backgrounds can engage respectfully online.

- Promote digital harmony rooted in spiritual and humanistic values.
- 4. Bridge the Digital Divide
  - Promote policies that ensure all students have access to safe, monitored, and enriching digital spaces.
  - Engage NGOs and government schemes to uplift rural tech

infrastructure.

- 5. Model Ethical Online Behaviour
  - School leaders and educators must lead by example.
  - Promote responsible use of school social media, avoiding partisan or sensationalist content.

#### From Smart Users to Wise Humans

As we enter an era where machines may think faster than humans, the need for ethical reasoning, compassion, and digital maturity has never been greater. The future demands digital intellect blended with a human soul.

Let us not raise merely tech-savvy children but those who are digitally intelligent, spiritually grounded, and globally responsible. Let our schools produce not just achievers but ambassadors of digital wisdom.

Mashood Mangalore, Head of Academics & Projects, IAME

# Creative Classrooms: Skill Bullets for Children

**66** Don't limit a child to your own learning, for he was born in another time." Rabindranath Tagore.

Conventional Classrooms and teaching methodology were the furnaces that moulded the bygone generation. The products of which were strong and reliable to face the harsh realities of life. That is not the case with Gen. Z kids. They are fragile and lack the practical know-how for real-life situations. Here are some bullet shots to trigger some creative skillsets in modern children. Empowering students with these skills ensures they are confident, capable, and ready to shape and look at their own futures.

#### Creativity

- Encourages students to think beyond textbooks and generate new ideas.
- Fosters innovation and adaptability in real-life situations.

#### **Skill Building**

- Develops abilities like problemsolving, critical thinking, and leadership.
- Equips students with practical and technical skills for future

careers.

#### **Error-Free Communication**

- Emphasizes clear speaking, writing, and listening for effective expression.
- Includes training in body language, digital communication, and presentation skills.

#### Collaboration

- Promotes teamwork and the ability to work with diverse groups.
- Builds interpersonal skills and respect for different perspectives.

#### **Projects and Startups**

- Encourages hands-on learning through real-world projects and research.
- Provides exposure to industry challenges and entrepreneurial thinking.

#### Entrepreneurship

- Instills initiative, risk-taking, and business skills for selfemployment or startups.
- Offers guidance in financial literacy, planning, and enterprise development.



#### Academic Quality Enhancement

- Focuses on continuous improvement through personalized learning and teacher development.
- Integrates co-curricular activities and wellness programs for holistic growth.

#### Lifelong Learning

- Inspires curiosity and the habit of learning beyond school years.
- Prepares students to adapt to changing technology and global challenges.

Cultivate these skill seeds in your personality and be charged to fly high. Best of luck!

**Unais Mohamed**, Asso. Director-Education, Markaz, Calicut.

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#### **TEACHERS CORNER**

# **How Gen Z is redefining Success**

RAMEESHAA

Crescent English Medium Secondary School, Valappattanam

For generations, it was a word that followed a familiar formula: study hard, get good marks, land a secure job-preferably a government one-buy a house, and settle down. That's what most of us were taught to believe. It was safe. It was respected. It was the path laid out for us by our parents, who often had fewer choices and tougher lives.

But as the world changed, so did its children. Today's youth-known as Gen Z-are quietly, and sometimes loudly, reshaping what success looks like.

Spend a little time with them, and you'll see something different. They're not all chasing high salaries or big promotions. Many of them dream of freedom-freedom to create, to travel, to work on their own terms, or to follow a passion, even if it pays less. Some want to start their own businesses. Others aspire to make films, run cafes, design clothes, or

become digital creators. And some want a peaceful, simple life far from the noise of the city.

They value mental health over medals, work-life balance over overtime, and purpose over prestige.

This doesn't mean they are lazy. On the contrary, Gen Z is highly driven-but in a new direction. They are working hard, but not blindly. They're questioning things we never dared to ask:

"Is this job making me happy?" "Is this lifestyle worth my peace of mind?"

"Can success be slow, small, or quiet?"

Unlike earlier generations, they speak openly about stress, burnout, and anxiety. They are not ashamed to say they need rest. For them, strength is not just about endurance-but about self-awareness. About walking away from what doesn't feel right, even if it's what society expects.

Of course, this shift can be hard to understand. It may even seem risky. Many parents and elders worry: Will they earn enough? Will they settle down? Are they dreaming too much? These are valid concerns, rooted in love and lived experience.

But maybe, it's time we see that success is evolving-not disappearing. Maybe success today means something deeper: being emotionally strong, physically well, financially stable, and spiritually at peace.

And maybe, we can support this generation not by holding them back-but by walking beside them. Sharing our wisdom, while giving them the space to dream differently.

Gen Z may not be chasing the same dreams we did. But they are dreaming bravely, honestly, and with heart.

And that, too, is a beautiful kind of success.

#### **ISET CORNER / CURRENT AFFAIRS**

- 1. Who won the Miss World title? -Opal Suchata Chuangsi
- 2. Name of the highly dangerous chemical found in the MSC Elsa-3 shipwreck in the Arabian Sea? -Phenyl-P-Phenylenediamine
- 3. Who is the new President of the Confederation of Indian Industry (CII)?-Rajeev Memani
- 4. What is the new name of Osmanabad Railway Station in Maharashtra?-Dharashiv **Railway Station**

5. Who won the 2024 Ulloor Award? -Manju Vellayani (Poem: Jalajamanthikal)



6. Which team won the 2025 IPL title?-Royal Challengers **Bangalore** 

7. Who is the new Vice Chancellor of 11. Which Krishi Vigyan Kendra

Malayalam University?-Dr.C. **R**. Prasad

JUNE

- 8. Who was appointed President of the UN General Assembly? -Annalena Baerbock
- 9. Who is the new President of Poland?-Karol Nawrocki
- 10. Which court ordered to replace 'Father' and 'Mother' with 'Parent' in birth certificates of children born to transgender couples?-Kerala High Court



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(KVK) was selected as the best KVK in the country by National Academy of Agricultural Sciences (NAAS)?-Lakshadweep Krishi Vigvan Kendra

- 12. Who is the new Chief General Manager of NABARD?-Nagesh Kumar Anumala
- 13. Where is the Greater Flamingo Sanctuary declared by Tamil Nadu Government located?-Dhanushkodi-Ramapuram
- 14. Which plant did the Prime Minister plant on World Environment Day?-Sindoor



- 15. Which state discovered an 800-year-old Shiva temple from the Pandya period? - Tamil Nadu
- 16. Which project was launched by the Kerala Women and Child Development Department to scientifically track the growth of children in anganwadis?-**Kunjoos** Card
- 17. Name of the joint military exercise between India and Mongolia? -Nomadic Elephant 2025
- 18. Which state has the highest GSDP (Gross State Domestic Product)? -Maharashtra
- 19. Which country won the 2025 UEFANations League?-**Portugal**
- 20. Who won the 2025 French Open Men's Singles title?-Carlos Alcaraz
- 21. Who won the Women's title? -Coco Gauff

#### Kerala Sahitya Akademi Awards

Poetry: Anitha Thampi - Muringa Vazha Kariveppu Novel: G.R. Indugopan - Aano Short Story: V. Shynilal - Garisappa Aruvi Athava Oru Jalavathra Drama: Sasidharan Naduvil - Pithalashalabham Literary Criticism: G. Dileepan - Ramavanathinte Charithrasanchaarangal Scientific Literature: Deepak P. - Nirmithabuddhikaalathte Saamuhika Rashtreeya Jeevitham (Socio-political Life in the Age of Artificial Intelligence) Biography/Autobiography: Dr. K. Rajashekharan Nair - Njan Enna Bhaavam Travelogue: K.R. Ajayan - Aarohanam Himalayam Translation: Chinju Prakash - Ente Rajyam Ente Shareeram (My Country, My Body) Children's Literature: E.N. Sheeja - Ammamanamulla Kanivukal Humorous Literature: Niranjan - Keralathinte Maidaathmakatha (Varutharacha Charithrathodoppam)

#### Kerala Sahitya Akademi - Endowment Awards

C.B. Kumar Award: M. Swaraj - Pookkalude Pusthakam Kuttippuzha Award: Dr. S.S. Sreekumar - Malayala Sahithya Vimarsanathile Marxian Swadheenam G.N. Pillai Award: Dr. Soumya K.C. - Kathaprasangam: Kalyum

Samuhavum

**G.N. Pillai Award**: Dr. T.S. Shyamkumar - *Aarude Raman*? Geetha Hiranyan Award: Saleem Shareef - Pookkaran Yuva Kavitha Award: Durgaprasad - Rathrivil Achchankara

- 22. Which company surpassed Microsoft to become the world's most valuable company?-NVIDIA
  - **NVIDIA**
- 23. Which regions are covered under the Aravali Green Wall Project? -Gujarat, Haryana, Rajasthan, Delhi
- 24. Name of the ship that caught fire in the Arabian Sea in June 2025? -MV Wan Hai
- 25. Name of the world's largest container ship that anchored at Vizhinjam Port in June 2025? -MSCIrina
- 26. What is the name of the app released by Kerala State Drugs

Control Dept. to verify drug quality?-MedWatch

27. Which Indian player was newly inducted into the ICC Hall of Fame? -Mahendra **Singh Dhoni** 



- 28. What is the name Dhoni of the project by Kerala Education Department to provide mental support and prevent drug use among higher secondary students?-Koodeyundu Karuthekan
- 29. Where did the air crash (Air India Flight 171) that killed more than 200 people on June 12, 2025 occur?-Ahmedabad

#### AVENIR THE CHRONICLE OF TOMORROW'S THINKERS

- 30. Which state ranked first in the number of visitors on tourism websites?-Kerala
- 31. Which countries were elected as non-permanent members of the UN Security Council in 2025?
  Bahrain, Colombia, Republic of Congo, Liberia, Latvia
- 32. Name of the military operation conducted by Israel on Iranian strategic centers?-**Operation Rising Lion**
- 33. What is the name of the new digital postal index number developed by Dept. of Posts with National Remote Sensing Centre (NRSC), ISRO and IIT Hyderabad? – **DigiPIN**



- 34. What is the name of the new postal service launched to distribute educational materials?-Gyan Post
- 35. What is the name of India's first agent AI

system developed by Krutrim startup? - Krithi



36. Which country won the 2025 World Test Championship?– South Africa



37. Which state raised the legal age for purchasing tobacco products from

#### 18 to 21?-Karnataka

38. Name of the indigenously developed advanced drone by India? – **Rudrashtra** 



- 39. Name of the internet radio launched by State Commission for Child Rights for children? – **Radio** Nellikka (<u>www.</u> <u>radionellikka.</u> com)
- 40. Which was the first State Election Commission to launch Androidbased e-voting system for urban polls? – **Bihar State Election Commission**
- 41. Who is the brand ambassador of the 2025 Delhi World Para Athletics Championship? – Kangana Ranaut. Mascot: – Viraaj (a young elephant with prosthetic leg)



- 42. Which office received the award for the best passport office in the country?-Kozhikode Regional Passport Office
- 43. What is the name of the anti-drug campaign launched by the Higher Education Department?-Bodhapournima
- 44. Which place is hosting the 2025 NATO Summit? – **The Hague**, **Netherlands**

- 45. Who is the first Indian to reach the International Space Station? -**Shubanshu Shukla**
- 46. Which national park won the best national park award in the country? **Eravikulam National Park**
- 47. Who is the Chairman of the Central Board of Direct Taxes (CBDT)?-**Ravi Agarwal**
- 48. Who is the first Indian woman to score centuries in all three international cricket formats? – Smriti Mandhana



Smriti Mandhana

- 49. What is the name of the anti-drug campaign launched by Kerala Excise Department? Ner Vazhi
- 50. What is the name of the project launched by Kudumbashree to provide nutritious snacks and learning materials to school students?-**Ma Care**
- 51. Which was the first state to release a special book for hearingimpaired students at school level? – Kerala

### **IAME HELP LINES**

PRO/Book	8086511165
Accounts Dept.	8086511166
Academic Dept.	8086511167
Programme Dept.	8086511168
Marketing Dept.	7593871275
SchoolMart	8086511176
IT/Digital Support	8590600041
Godown	8590600042





# JULY: The Awakening of Minds, the Beginning of Movements

#### Building a Purposeful Academic Year for a Meaningful Future

As we turn the calendar to July, we don't just greet a new month—we welcome a new academic journey, full of aspirations, decisions, and renewed commitments. In schools across India and beyond, July is not just a month it's a direction. It marks beginnings, belief, and boldness.

#### Why July matters more than ever

The post-pandemic education world has shifted. July 2025 stands at the crossroads of tradition and transformation. With NEP 2020 shaping our systems and AI revolutionizing classrooms, the question is not just what we teach, but why we teach.

This July, we must prioritise purpose over pressure, wisdom over workload, and skills over scores. Let us:

- Redesign learning not just for exams but for expression
- Make school spaces of curiosity, compassion, and creativity
- Blend technology with timeless values
- Empower teachers with continuous professional development
- Engage parents as co-educators in every step

 $July as the Global \, Month of Change$ 

### July also holds historical and international weight:

• World Population Day (July 11) - reminds us of sustainability in education

CLICK HERE 🖗

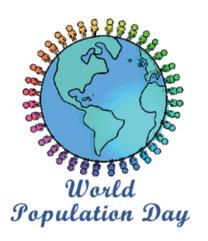
• Malala Day (July 12)-

celebrates right to education and girls' empowerment

• The beginning of academic calendars in many parts of India and the world.

### These moments urge us to think bigger:

• Is our school preparing global citizens?



• Is our curriculum inclusive and future-ready? Is our leadership empathetic and ethical?

# Call to School Leaders and Educators

July is a leadership test. For school heads, it's the month to:

- Cast vision and align teams
  - Review academic plans, policies, and priorities
- Encourage interdisciplinary learning, art integration, and student voice
- Promote NEP-inspired reforms like experiential learning, foundational literacy, and holistic report cards

It is not enough to run schools. We must redefine schooling itself.

# Navigating July with Values and Vision

As educators and guardians of minds, we are not merely dealing with timetables and textbooks. We are shaping character, choices, and culture.

#### Let July is the month where every:

- Morning assembly becomes a message of peace
- Lesson plan includes values and virtues
- Teacher-student relationship becomes a mentorship bond

Let's teach our children not just how to earn a living, but how to live a life. An Invitation to Reflect and Rise

# As a new academic term unfolds, let us all pause and ask:

- Are we nurturing purpose in every child's heart?
- Are our classrooms kind, just, and joyful?
- Are we planting seeds of service, sustainability, and spirit? The time to reflect is now.

#### The place to begin is here.

July is the month not just to start, but to start strong.

#### **Final Thoughts:**

Planting Today, Harvesting Tomorrow

As the first rains of July nourish the soil, may this academic term nourish young souls. Let every school be a garden where learning is a fragrance, and every teacher a gardener planting seeds of eternity.

to send school/region news and students' creations to the IAME Avenir magazine.

### **EVENTS**

# IAME Merit Eve Honours Excellence, Calls for Education Reform to Foster Student Skills

Malappuram: The Ideal Association for Minority Education (IAME) has called for a shift in teaching approaches to better identify and nurture student talents in line with modern STEM (Science, Technology, Engineering, and Mathematics) education practices. The organization emphasized that academic excellence must go hand in hand with skill development and innovative thinking.

This call was made during the IAME Merit Eve – Pratibha Sangamam, a state-level event held at Melmuri Ma'din Public School, where meritorious students from across Kerala were recognized for their outstanding performance in board examinations. Students who achieved full A+ grades in CBSE, SSLC, and Plus Two exams, as well as schools with 100% pass rates, were honored at the ceremony.

The event was inaugurated by



Malappuram Municipal Chairman, Mr. Mujeeb Kaderi, inaugurates the IAME Merit Eve

Malappuram Municipal Chairman, Mr. Mujeeb Kaderi, with Sayyid Ahmad Kabir Al Bukhari Adani leading the opening prayer. In his inaugural address, the Chairman highlighted the importance of celebrating academic achievement while also reimagining classroom practices for the future.

Delivering a motivational talk, IAME Academic Secretary Mr. Noufal Kodur urged educators and students alike to embrace innovation and lifelong learning. He stressed the role of education in shaping confident, capable individuals prepared for the challenges of tomorrow.

The event was attended by notable dignitaries including Saidalavi Saadi, Dhulfuqar Ali Saqafi, Abdurahman, and Sayyid Noorul Ameen, who congratulated the achievers and shared words of encouragement.

The IAME State Secretariat also extended formal congratulations to school management teams and teaching faculties for their role in fostering academic excellence.

# IAME Launches EduQuest School Mentoring Visits Across Kerala

**Kozhikode**: The Ideal Association for Minority Education (IAME) has officially launched its EduQuest School Development Program with the inaugural school mentoring visit at Sa'adiya English Medium School, Deli, Kasaragod. The visit marked the beginning of a transformative initiative aimed at empowering schools through structured academic and administrative mentoring. The new academic year began on a meaningful note with a prayer visit to the grave of the revered scholar Noorul Ulama M.A. Usthad, who played a pivotal role in Kerala's educational renaissance. The program aims to uphold that legacy by helping schools become centers of educational excellence.

EduQuest is a comprehensive framework designed to elevate

institutional standards across multiple areas including Academic performance enhancement, Innovative teaching methodologies, Effective administration, Infrastructure and facilities, Systematic documentation and record-keeping, Student learning outcomes and results

What sets the IAME mentoring visits apart is the detailed evaluation



and feedback process, followed by the submission of individualized reports. These enable school managements to strategically improve in key areas of functioning.

For the 2025–26 academic year, schools affiliated with IAME across various districts will be covered under this mentoring program. Each visit involves an in-depth, full-day engagement with the institution,



EduQuest inaugural school mentoring visit at Sa'adiya English Medium School, Deli, Kasaragod

closely examining core areas of school operations in alignment with the National Education Policy (NEP) and curriculum guidelines. The visits include participation from language department heads, section coordinators, teachers, and management representatives, ensuring a holistic approach to school development.

IAME's EduQuest initiative is poised to make a significant impact on school empowerment and educational innovation across the state.

# IAME Regional Senate Summits Conclude with New Academic Vision

Kozhikode: The IAME has successfully concluded its Regional Senate Summits across various districts of Kerala. These summits were held as part of the IAME's efforts to coordinate and elevate academic initiatives for the new academic year.

The Senate Summits served as platforms to introduce a wide range of innovative programs aimed at enhancing the academic ecosystem across IAME affiliated schools. Each regional senate, representing its respective district, presented strategic plans to improve institutional quality and empower students and educators alike.

A defining feature of these summits



Dr. Muhammad Kunhi Saqafi inaugurates the IAME South Zone Senate Summit

was the election of new office bearers for each region, ensuring fresh leadership to steer local initiatives.

The summits were hosted at various venues across the state Kasaragod Region–Sa'adiya English Medium Senior Secondary School, Deli, South Region–Thazhuthala Qadisiyya English Medium School, Kollam, Central Region–KYS Auditorium, Pezhakkappilly, Kozhikode Region – Markaz Public School, Koyilandy, Malappuram Region – Ma'din Public School, Melmuri, Palakkad Region – Welcome Tourist Home Auditorium, Pattambi Kannur Region – Crescent School, Valapattanam and Thrissur Region – IG English School, Chirakkal

With strong participation and future-oriented planning, the IAME Regional Senate Summits have set the tone for a transformative academic year, fostering excellence, innovation, and inclusivity across its member institutions.

### SCHOOL NEWS MEMS Students Shine at International Research Conference

Kunnamangalam: Students from Karantur MEMS International School showcased their brilliance at the International Research Conference for Children (IRCC), held in Mumbai under the joint auspices of STEM for Girls (based in the USA) and the Global Young Research Academy (GYRA).

The conference witnessed

participation from thousands of students and scientists representing over 250 schools. From MEMS



International School, 25 students presented 18 research papers on various topics, earning widespread appreciation for their outstanding performance.

The school authorities and the Markaz management congratulated the students for their exceptional achievement.





#### STUDENTS CORNER OPEM

# From Darkness to Light

My heart feels empty, lost in despair, Unsure of my path, trapped in thin air. I tread on roads forbidden and dim, Now I am drowning, regretfully grim. Whether by chance or choice, I strayed, Through darkness and shadows, I disobeyed. But deep within, I yearn to transform, To rise above the weather and the storm. I dream of goodness, pure and bright, To shed my wrongs, step into light. What if these dreams remain just that-A fleeting hope, a fading act? Yet I vow to silence the devil within, To cleanse my soul of lingering sin. I will make room for angels to reside, With grace and love as my guide. I am buried low, but I will touch the sky, Praying for mercy, though unworthy am I. May God's grace lead me to my goal, And shape me into pure - a good soul.



Naura Fathima Raza Garden Vaduthala